

2015 Emerging Leaders Program

A comprehensive leadership program for healthcare managers & directors

Gain “Must Have” Skills for Today’s Healthcare Environment!

Session 1: Tuesday, April 28, 2015 - In-Person (9am-4pm)

Session 2: Thursday, May 21, 2015 - WEBINAR (8:30am-10:30pm)

Session 3: Tuesday, June 16, 2015 - In-Person (9am-4pm)

TESTIMONIAL

*“All three sessions were extremely valuable, particularly the Strategic Planning and the personal assessment. I have been able to effectively plan meetings for my department keeping in mind what tools to use and how to effectively involve my in the decision making process for workflow improvement.” - **previous Emerging Leader attendee***

2015 Emerging Leaders Program

A comprehensive leadership program for healthcare managers & directors

Healthcare in America and in Massachusetts is undergoing rapid, disruptive and persistent change which continues to be under the public microscope. It will take visionary leaders to transform our healthcare organizations and to deliver outstanding services in this dynamic environment. MHA's Emerging Leaders series is tailored to hospital professionals who seek to elevate their management skills within this challenging environment. This year's series will teach managers about the changing healthcare system and how to be nimble and thrive as effective leaders. The 3-part program is a blend of knowledge of the healthcare landscape, an in-depth look at healthcare finance (with particular focus payment reform) and a leadership development day which will help managers/directors better understand their competencies and how to leverage their skills to lead.

The opportunity for dynamic information exchange and development of a professional colleague network is an added bonus of this program. Class size is limited; programs are spread out over three months including a webinar and two in-person sessions held at MHA's Conference Center in Burlington, MA from 9am-4pm. Register yourself or a member of your staff today!

- Series Objectives -

- Learn about the emerging landscape and complexities of the healthcare environment both locally and nationally, and what hospital managers/directors can do to adapt
- Understand today's healthcare finance climate, how it is changing, and how hospitals will need to reorganize their financial strategies
- Discover a personal leadership style that will emphasize capabilities and help determine strategies for leading

Who should attend?

Directors and managers in hospitals and healthcare settings; those with potential for higher level positions

Curriculum

Session 1

Leading Healthcare in 2015: Trends, Innovations and Adaptations

Tuesday, April 28, 2015 | 9:00 a.m. to 4:00 p.m.

Apurv Gupta, M.D., Adjunct Senior Lecturer, Healthcare Leadership, Brown University

Dr. Gupta, who has worked as a chief medical officer in Massachusetts hospitals, will provide students with a broad overview of national and local healthcare trends including reform, industry consolidation and the evolving role of hospitals within the continuum of care. We'll also look at how innovation is working in healthcare and how class participants can adapt in their current role/position in their organization. Students will see a more comprehensive perspective that goes beyond local concerns, giving them a strategic vision of healthcare and how they as leaders within their organization can impact and lead change.

Session 2

Changing Delivery and Changing Care: A Finance Primer WEBINAR

Thursday, May 21, 2015 | 8:30 a.m. to 10:30 a.m.

Richard Silveria, Sr. V.P. and CFO, Boston Medical Center

Noted healthcare finance expert with experience in Massachusetts will cover a large amount of territory in this webinar; looking at the current world of hospital finance and new trends changing the system. We will examine the payment system from a strategic perspective, how it's changing, and why this is important for hospital managers/directors.

Session 3

Becoming a Leader Others Will Follow

Tuesday, June 16, 2015 | 9:00 a.m. to 4:00 p.m.

Cecelia Wooden, Ed.D., Senior Consultant, Korn/Ferry International

In healthcare today, managers and directors wear many hats: delivering quality healthcare, managing limited resources, administering complex programs. Meeting these demands requires, now more than ever, commitment and leadership skills. In this session, Dr. Wooden, a nationally-recognized leadership expert, will help participants explore the qualities of an inspirational leader. Through self-evaluation, students will learn what they bring to the table and how to leverage that towards becoming the most effective in their organization.

BONUS SESSION *(optional)*

Planning and Budgeting for Department Managers

Faculty: Gerald F. O'Neill

We are offering this complimentary program as part of our Emerging Leaders Series. We will be holding this session iJuly 2015 from 9am -12:30pm at the MHA Conference Center at Executive Park in Burlington, MA

This program The ability to understand, develop, and manage a budget is a critical skill required for anyone in a leadership position in healthcare today with the significant constraint on resources as a result of the efforts to "bend the cost curve." Department managers must understand the organization's planning process and be an active participant in the budgeting process. This program will provide department managers with the tools necessary to develop a department budget, monitor compliance with the budget, and provide insight into taking corrective actions to achieve budget objectives. This conference will help participants understand the key role that they play in helping the organization achieve their financial objectives though the budget process.

About Our Faculty

Apurv Gupta, M.D., Adjunct Senior Lecturer, Healthcare Leadership, Brown



Apurv Gupta, M.D. is a leader and innovator in healthcare, an expert in performance improvement and change management, and a thought leader about the transformation of healthcare. As Adjunct Senior Lecturer for the Executive Master of Healthcare Leadership Program at Brown University, Dr. Gupta teaches courses on “Quality Improvement and the Healthcare Learning Organization” and “Management & Marketing to Transform Healthcare.” He has held numerous leadership positions in the healthcare industry including V.P. for Network Performance Improvement at Blue Cross Blue Shield of MA, CMO at Quincy Medical Center, Medical Director at Norwood Hospital, and Associate Medical Director at Beth Israel Deaconess Physicians Organization.

Richard Silveria, Sr. V.P. & CFO, Boston Medical Center



Richard is currently the Senior Vice President of Finance and CFO of Boston Medical Center, where he has corporate responsibilities for finance functions including treasury. Boston Medical Center is \$2.3 B health system primarily comprised of a 511 bed Academic Medical Center, the Boston Medical Center Healthnet Health Plan, the Faculty Practice Foundation and an insurance captive. Prior to this, Richard was the Corporate Director for Revenue Finance at Partners HealthCare System, a position he held for over twelve years. In this capacity, he was responsible for revenue financial reporting, third party contract modeling, reimbursement, and revenue cycle management for the health system. Richard was also the Executive Director of the Compass program – a Partners initiative to transform patient administrative processes and information systems.

Cecelia Wooden, Ed.D., Senior Consultant, Korn/Ferry International



Cecelia Wooden, Ed.D. is a Senior Consultant in Korn/Ferry Leadership and Talent Consulting, based in the Firm’s Colorado office. She specializes in individual and team leadership development, organizational change and culture, strategic planning, meeting facilitation, and executive coaching. She has more than thirty years of management and organization leadership experience. She has served for ten years as faculty and mentor at Seton Hall University in the university’s distance learning master’s program in strategic communication and leadership. She received Seton Hall’s Outstanding Graduate Faculty Award in 2002. Ms. Wooden earned an Ed.D. from Illinois State University, a master’s degree from Montclair State University and a bachelor’s degree from The College of New Jersey. She

is trained in the administration of numerous assessment instruments and executive coaching techniques and is widely published. She resides in Louisville, Kentucky.

Faculty for special bonus program on Planning & Budgeting for Department Managers

Gerald F. O’Neill, recently retired Dir., Finance, Winchester Hospital



Gerald F. O’Neill recently retired from Winchester Hospital after more than 30 years as a senior financial manager for diverse healthcare organizations. He currently teaches healthcare accounting and financial management courses in the Suffolk University, Boston, Masters in Healthcare Administration Program. O’Neill began his career as a financial analyst at Malden Hospital and progressed to chief financial officer during his 25 year tenure. He also earned his MBA from Northeastern University while at Malden Hospital. He subsequently served as chief financial officer and corporate compliance officer at Holy Family Hospital for six years before assuming the director of finance position at Winchester Hospital for the past ten years. O’Neill is currently a member of the board of directors for the Massachusetts-Rhode Island Healthcare Financial Management Association (HFMA) and the

Massachusetts Hospital Association Insurance Agency (MHAIA). He is a past president of the Massachusetts Chapter of HFMA, former Regional Executive for Region One HFMA, earned his HFMA fellowship designation (FHFMA), and is a former member of the Committee on Finance for the Massachusetts Hospital Association.

