2014 LEADERSHIP AND ADVOCACY CONFERENCE

May 18-21 / Omni Shoreham Hotel – Washington, DC
2014. The Year of Health Care Transformation

The recent confluence of political, economic and health care forces and the January 1 implementation of key Affordable Care Act components will make 2014 a year of momentous change in health care. Seismic shifts are underway for emergency medicine from Medicaid expansion and new stakeholders entering the health care arena, to technology advances and data requirements, and a significant focus on quality health care with better outcomes and lower costs.

Extraordinary leadership is required in these extraordinary, transformative times.

Join emergency medicine leaders from throughout the country at ACEP’s 2014 Leadership and Advocacy Conference. Dynamic, interactive sessions by nationally recognized speakers will provide you the information, skills and techniques to deal effectively with the momentous changes confronting our specialty. Most importantly, take the emergency medicine message directly to the Halls of Congress on Hill visits to your elected leaders.

Be part of the only emergency medicine conference dedicated to preparing you for this momentous year in health care and help shape the future of the specialty.

CORPORATE SUPPORTERS

ACEP is grateful to the following companies for their support of the Leadership and Advocacy Conference.

Diamond Top-Tier Supporter
Emperor Health Solutions

Gold Supporter
Strategic Conference Supporter
Vidacare Business Unit of Teleflex, Inc.

Silver Supporter
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OnStar

OnStar
SUNDAY

7:30 am - 4:30 pm  Chapter Executives Forum
12:00 pm - 6:00 pm  Registration
3:00 pm - 4:00 pm  Chapter Officers Forum
4:00 pm - 6:00 pm  Simply Speaking! The No-Sweat Way to Prepare and Deliver Winning Presentations

MAY 18
EMRA/YPS Leadership and Advocacy Essentials for Residents and First Timers
11:00 am – 12:00 pm  EMRA Health Policy Committee
12:40 pm - 1:10 pm  What's Up in Health Policy
Sarah Hoper, MD, JD, EMRA Legislative Advisor
1:10 pm - 1:45 pm  The ACA and Emergency Care*
Jesse Pines, MD, MBA, FACEP, Center for Healthcare Quality, Washington, DC
1:45 pm - 1:55 pm  Break
1:55 pm - 3:15 pm  Decreasing Non-Emergent ED Use*
Matthew Foley, MD, FACEP, SUNY Downstate – Department of Emergency Medicine; Aimee K. Moulin, MD, FACEP, UC Davis Medical Center
3:15 pm - 3:30 pm  Safe Harbors*
Kevin Klauer, DO, EJD, FACEP; James F. Blumstein, University Professor of Constitutional Law and Health Law & Policy Vanderbilt Law School
3:50 pm - 4:00 pm  Break
4:00 pm - 6:00 pm  Simply Speaking! The No-Sweat Way to Prepare and Deliver Winning Presentations
David Greenberg, President and CEO, Simply Speaking Inc.
6:00 pm - 7:00 pm  Resident and Young Physicians Section Reception
Underwritten by TeamHealth

MAY 19

7:00 am - 5:00 pm  Registration
7:00 am - 7:50 am  Breakfast Session: First Timers Breakfast
Alexander M. Rosenau, DO, FACEP, ACEP President (Moderator)
7:00 am - 7:50 am  Residents Breakfast
Jordan Celeste, MD, EMRA President (Moderator)
Underwritten by Emergency Medicine Physicians
7:00 am - 7:50 am  Taking the Lead: Essential Skills to Becoming a Highly Effective Chapter Leader
Ryan Adame, MPA, CAL ACEP Deputy Executive Director; Thomas J. Sugarman, MD, FACEP
8:00 am - 8:15 am  Welcome
Alexander M. Rosenau, DO, FACEP, ACEP President; Dean Wilkerson, JD, MBA, CAE, ACEP Executive Director
8:15 am - 8:40 am  President's Challenge
Alexander M. Rosenau, DO, FACEP, ACEP President
8:40 am - 9:40 am  The Gift of Leadership
Mark Levin, CAE, CSP, President B.A.I., Inc.
9:40 am - 10:00 am  Break
10:00 am - 11:00 am  Transformative Times: The Challenges and Impact of the Affordable Care Act
Marilyn Tavenner, Centers for Medicare & Medicaid Services (Invited)
11:00 am - 12:00 pm  Cutting Costs Through Coordinated Care — Oregon's Approach to Health Reform
12:00 pm - 1:30 pm  Lunch/Journalism Awards
Rep. Joe Heck (R-NV) (Invited)
1:30 pm - 2:00 pm  Break
2:00 pm - 3:00 pm  Leveraging IQ and EQ:
The Power of Dynamic Networking
Mark Levin, CAE, CSP, President B.A.I., Inc.
2:00 pm - 3:00 pm  Strategies for Dealing With New ACA Driven Payment Methodologies*
Michael A. Granovsky, MD, FACEP; Jeremiah D. Schuur, MD, MHS, FACEP
2:00 pm - 5:00 pm  Media Training
3:10 pm - 4:10 pm  Cultivating Leadership: The Role of Emergency Physicians Within the Hospital*
Michael Gerardt, MD, FAAP, FACEP; David B. Burmeister DO, FACEP
3:10 pm - 4:10 pm  Transformation of Transitions of Care in an ACA/ACO Environment*
David Seaberg, MD, FACEP; Chad Kessler, MD, MHPE, FACEP
4:20 pm - 5:20 pm  State Efforts to Address Psychiatric Boarding Issues*
Richard L. Alcorta, MD, FACEP; Sanford H. Herman, MD, FACEP; Matthew B. Mostofi, DO, FACEP; Mark Pearlmutter, MD, FACEP
4:20 pm - 5:20 pm  Compassionate Care: Incorporating Palliative Care into Your Practice*
Mark S. Rosenberg, DO, MBA, FACEP; Kate Aberger, MD, FACEP
6:00 pm - 7:00 pm  Capitol Steps
7:00 pm - 8:00 pm  Opening Reception
ACEP is scheduling your Capitol Hill visits with key legislators and staff through Soabox Consulting, LLC. You will not need to contact your legislators' offices directly regarding your appointments. Please contact Jeanne Slade at jslade@acep.org if you have any questions or special requests.

**MAY 20**

**TUESDAY**

- **7:00 am - 12:00 pm** Registration
- **7:00 am - 7:50 am** Breakfast Session: Small/Medium Chapters
  - Aisha T. Liferidge, MD, FACEP
- **7:00 am - 7:50 am** Breakfast Session: Large Chapters
  - Michael Lozano, MD, FACEP
- **7:00 am - 7:50 am** Breakfast Session: Disaster Preparedness Issues Forum
  - Christopher S. Kang, MD, FACEP
- **8:00 am - 9:00 am** Hill Staff Speak Out
- **9:00 am - 11:30 am** Advocacy Training
  - Christopher Kush, MPP, CEO, Soapbox Consulting, Inc.
- **11:30 am - 12:30 pm** Lunch - Gauging the Political Temperature—The Mid-Term Elections
  - Amy Walter, Cook Political Report
- **1:20 pm** Buses Leave for Hill Visits
- **1:45 pm - 5:30 pm** Hill Visits
- **6:00 pm - 8:00 pm** Congressional Reception
- **7:30 pm - 8:15 pm** Buses Return to Hotel

**MAY 21**

**WEDNESDAY**

- **7:00 am - 8:00 am** ACEP Council Forum
  - Kevin Klauer, DO, EJD, FACEP, Speaker; James M. Cusick, MD, FACEP, Vice Speaker
- **8:00 am - 9:15 am** Town Hall: Health Care Exchange Update from the Insurance Industry and Hospital Perspective
  - Karen Ignanni, President & CEO, America’s Health Insurance Plans; Rich Umbdenstock, President & CEO American Hospital Association (Invited)
- **9:15 am - 10:45 am** Emergency Medicine’s Future*
  - Ricardo Martinez, MD, FACEP; Jesse Pines, MD, MBA, FACEP; Maria Raven, MD, MPH, FACEP; Jeremiah D. Schuur, MD, MHS, FACEP

*Denotes Courses Approved for AMA PRA Category 1 Credit™

**Don’t Miss These Conference Highlights**

**NEMPAC VIP RECEPTION**

Sunday, May 18

The VIP Reception honors NEMPAC’s most generous donors who have contributed $500 or above ($50 for residents) annually. Donations will be accepted at the NEMPAC table (during LAC registration) and at the door prior to admission. “Give-A-Shift” donors ($1,000 or above) are invited to bring a spouse/significant other.

**THE CAPITOL STEPS**

Monday, May 19

For more than 25 years, the Capitol Steps have put the “mock” in Democracy. They have appeared on Good Morning America, the Today Show, 20/20, Entertainment Tonight, Nightline, CNN’s Inside Politics, and performed for five U.S. Presidents.

**CAPITOL HILL VISITS**

Tuesday, May 20

ACEP is scheduling your Capitol Hill visits with key legislators and staff through Soabox Consulting, LLC. You will not need to contact your legislators’ offices directly regarding your appointments. Please contact Jeanne Slade at jslade@acep.org if you have any questions or special requests.
Because of the popularity of the Leadership and Advocacy Conference, ACEP’s block of rooms sells out quickly. We HIGHLY recommend that you call the Omni Shoreham Hotel directly at 202-234-0700 to make your reservation as soon as possible. Please be sure to request the group rate for the American College of Emergency Physicians Leadership and Advocacy Conference. Reservations must be made by 5:00 PM EST Wednesday, April 16, 2014 to guarantee the negotiated rate. After April 16, rooms and rates are subject to availability.

**GENERAL INFORMATION**

All conference educational programming and sleeping rooms will be at the:

**OMNI SHOREHAM HOTEL**

2500 Calvert Street, NW
Washington, DC 20008

Reservations 202-234-0700 or 800-THE-OMNI
www.omnihotels.com

**Room Rate: $264 single/double**

(Plus 14.5% per room night – local and occupancy taxes)

More information about ACEP’s room block can be found on www.acep.org/lac

5% discount on American Airlines or American Eagle with group discount code GMT05

5-10% discount on Delta Airlines with event code NMFKY

**Attire for the Conference**

Dress for the meeting is business attire. Meeting room temperatures can fluctuate greatly and may be difficult to control, therefore a jacket or sweater is recommended. Temperatures in Washington, DC, in May typically range from 55-75°F.

**Continuing Medical Education Credit**

The American College of Emergency Physicians is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The American College of Emergency Physicians designates this live activity for a maximum of 7.0 AMA PRA Category 1 Credit[s]™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Approved by the American College of Emergency Physicians for a maximum of 7.0 hours of ACEP Category I credit.

**Ground Transportation**

The Omni Shoreham Washington, DC is located approximately:

- 8 miles from Reagan National Airport
- 28 miles from Dulles International Airport
- 34 miles from Baltimore-Washington International Airport

For detailed information on taxi service and alternative transportation, please go to www.acep.org/lac.

**Americans With Disabilities Act**

In accordance with the American with Disabilities Act, ACEP uses only facilities that are in compliance.

If you require special assistance while attending the ACEP Leadership and Advocacy Conference, call 800-798-1822, ext. 6.
REGISTER TODAY

HOW TO REGISTER

- Online at www.acep.org/lac
- Phone 800-798-1822, ext. 6
- ACEP Meeting Registrar at PO Box 619911, Dallas, TX 75261-9911
- Fax to 972-580-2816

All registrations must be received prior to May 3. After that date, you must register onsite at the higher onsite registration fee.

REGISTRATION FEES & CONFERENCE BENEFITS

ACEP underwrites the majority of expenses for this conference and is very pleased to be able to provide it to ACEP members* for the nominal fee of $150 and $40 for resident members.* Because space is limited, advance registration is required. ACEP members and residents who do not register before May 3, 2014 and must register onsite will be charged $250 to accommodate last minute additions. The registration fee for non-members is $490 and $290 for SEMPA members.

In addition to an exemplary educational experience, your conference registration fee includes 3 breakfasts, 2 luncheons, 2 receptions, transportation to Capitol Hill for visits with your legislators, and daily breaks that include refreshments. The per registrant cost of food and beverages alone is nearly $500, making these nominal fees an exceptional bargain and member benefit.

*Must provide ACEP ID number

CANCELLATIONS

Cancellations must be submitted in writing. No telephone cancellations will be accepted. A $75 cancellation fee will be assessed. No refunds will be made for cancellation requests postmarked after Friday, May 16. To cancel, write to ACEP Meeting Registrar, PO Box 619911, Dallas, TX 75261-9911, fax to 972-580-2816, or email meetingregistrar@acep.org.

An RSVP is requested for the following functions. Please check the ones you will be attending.

- Monday, May 19, Luncheon (12:00 pm – 1:30 pm)*
- Monday, May 19, Opening Reception (7:00 pm – 8:00 pm)
- Tuesday, May 20, Luncheon (11:30 am – 1:00 pm)*
- Tuesday, May 20, Congressional Reception (5:30 pm – 7:30 pm)

Registration Fees

- ACEP Member $150 (Before May 3)
- ACEP Resident $40 (Before May 3)
- Non-member Physician $490
- SEMPA Member $290

Payment Method (Payment due at time of registration)

- My check for $ ______________ is enclosed. (Payable to ACEP in US currency only)

Please charge to my credit card:

- VISA
- MasterCard
- Discover
- American Express

Card #: ____________________________ Security Code ____________________________
Expiration Date: ____________________________ Zip code of billing address: ______________
Name as it appears on card (Please print): _____________________________________________
Signature: ____________________________

*Space is limited at the luncheons. Guests cannot be accommodated.