OBSERVATION MEDICINE
Science & Solutions

September 15-16, 2016
DoubleTree by Hilton Hotel
Charleston, South Carolina

Approved for a maximum of 14 ACEP Category I Credits
Observation Medicine 2016 – Science & Solutions

Do you want to learn how to help save your hospital up to $4.6 million each year and learn more about a growing value-based service? Then the Observation Medicine 2016: Science and Solutions conference on September 15-16, 2016 is for you! During this two-day conference you will learn directly from and have opportunity to network with the leaders and authors of Observation Medicine. They will show you:

- How to convince your hospital of the need for a protocol-driven observation unit
- How to start and successfully manage an observation unit
- Which protocols are successfully used in an observation unit
- How to capture and maximize reimbursement for observation services
- How observation units factor into the CMS two-midnight rule and 30-day readmissions
- The science behind Observation Medicine
- How to integrate observation medical education into an observation unit

The target audience for this two-day conference is Healthcare Executives, Hospital Administrators, Medical and Nursing Directors, Physicians, Midlevel Providers, Nurses, Case Managers and anyone else interested in learning more about Observation Medicine.

Faculty

**Program Co-Directors**

**Carol L. Clark, MD, MBA, FACEP**
Associate Research Director, Department of Emergency Medicine, Beaumont Health System; Professor, Oakland University – William Beaumont School of Medicine

**Anwar D. Osborne, MD, MPM, FACEP**
Medical Director – Hospitalist Medicine Observation Unit, Emory University Hospital Midtown
Assistant Professor, Emergency Medicine & Internal Medicine, Emory University School of Medicine, Atlanta, Georgia

**Margarita Pena, MD, FACEP**
Medical Director, Clinical Decision Unit; Associate Program Director, Emergency Medicine, St. John Hospital & Medical Center; Associate Professor, Wayne State University School of Medicine, Detroit, Michigan

**Matthew A. Wheatley, MD, FACEP**
Medical Director – Decision Unit, Grady Memorial Hospital; Assistant Professor, Department of Emergency Medicine; Emory University School of Medicine, Atlanta, Georgia

**Phil Levy, MD, MPH, FACEP, FAHA, FACC**
Professor of Emergency Medicine; Associate Chair for Research, Department of Emergency Medicine and Director of Clinical Research Service Center, Wayne State University School of Medicine, Detroit, Michigan

**Sharon E. Mace, MD, FACEP, FAAP**
Professor of Medicine, Cleveland Clinic Lerner College of Medicine at Case Western Reserve University; Director, Observation Unit & Director, Research Emergency Services Institute, Cleveland Clinic, Cleveland, Ohio

**Frank Peacock, MD, FACEP**
Professor, Emergency Medicine & Associate Chair and Research Director, Baylor College of Medicine Houston, Texas

**Michael A. Ross, MD, FACEP**
Medical Director of Observation Medicine and Chest Pain Center, Emory University Hospital; Professor, Department of Emergency Medicine, Emory University School of Medicine, Atlanta, Georgia

**Sandra G. Sieck, RN, MBA**
President and Owner, Sieck HealthCare, Mobile, Alabama

**Pawan Suri, MD**
Chair, Division of Observation Medicine, Department of Emergency Medicine & Program Director, Combined EM/IM Residency Program, VCU School of Medicine; Assistant Professor in Emergency Medicine & Internal Medicine, Virginia Commonwealth University Medical Center, Department of Emergency Medicine, Richmond, Virginia

**Christopher W. Baugh, MD, MBA**
Medical Director of Emergency Department Operations and Observation Medicine Director of Observation Medicine, Department of Emergency Medicine, Brigham & Women’s Hospital; Assistant Professor, Harvard Medical School, Boston, Massachusetts

**J. Stephen Bohan, MS, MD, FACP, FACEP, FRCEP**
Executive Vice Chair, Department of Emergency Medicine, Brigham and Women’s Hospital; Associate Professor, Harvard Medical School, Boston, Massachusetts

**Michael A. Granovsky, MD, CPC, FACEP**

**Jason J. Ham, MD, FACEP**
Assistant Professor, Emergency Medicine, Department of Emergency Medicine; Assistant Professor, Internal Medicine, Department of General Medicine; Program Developer, Medical Observation Service, University of Michigan Health System, Ann Arbor, MI
## Program Schedule

### September 15, 2016

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
<th>Presenter</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 – 9:00 am</td>
<td>Keynote Address</td>
<td>To Be Announced</td>
</tr>
<tr>
<td>9:00 – 9:45 am</td>
<td>The Nuts and Bolts of Starting an Observation Unit</td>
<td>Michael Ross, MD, FACEP</td>
</tr>
<tr>
<td>9:45 – 10:30 am</td>
<td>Convincing your Hospital you need an Observation Unit</td>
<td>J. Stephen Bohan, MS, MD, FACP, FACEP, FRCEP</td>
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<tr>
<td>10:30 – 11:15 am</td>
<td>Reimbursement – How the $S works</td>
<td>Michael A. Granovsky, MD, CPC, FACEP</td>
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<tr>
<td>11:15 – 12:00 pm</td>
<td>Dashboards – Telling Your Story and Keeping You on Track</td>
<td>Chris W. Baugh, MD, MBA</td>
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<tr>
<td>12:00 – 1:15 pm</td>
<td>Lunch</td>
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<tr>
<td>1:15 – 2:15 pm</td>
<td>CMS Updates</td>
<td>Michael Ross, MD, FACEP</td>
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<tr>
<td>2:15 – 3:00 pm</td>
<td>Evolving Chest Pain Risk Stratification</td>
<td>Frank Peacock, MD, FACEP</td>
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<tr>
<td>3:00 – 3:45 pm</td>
<td>Heart Failure</td>
<td>Phil Levy, MD, MPH, FACEP, FAHA</td>
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<tr>
<td>3:45 – 4:30 pm</td>
<td>Atrial Fibrillation</td>
<td>Carol L. Clark, MD, MBA, FACEP</td>
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<tr>
<td>4:30 – 6:00 pm</td>
<td>Wine/Cheese Reception and Networking</td>
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### September 16, 2016

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
<th>Presenter</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 – 8:45 am</td>
<td>Management of Syncope/TIA in the Observation Unit</td>
<td>Matthew A. Wheatley, MD, FACEP</td>
</tr>
<tr>
<td>8:45 – 9:30 am</td>
<td>Protocol Development</td>
<td>Margarita E. Pena, MD, FACEP</td>
</tr>
<tr>
<td>9:30 – 10:15 am</td>
<td>Things I Wish I Knew When Opening an Observation Unit</td>
<td>Anwar D. Osborne, MD</td>
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<tr>
<td>10:15 – 11:00 am</td>
<td>Complex Observation Units</td>
<td>Jason Ham MD, FACEP</td>
</tr>
<tr>
<td>11:00 – 11:45 am</td>
<td>Pediatric Observation Medicine</td>
<td>Sharon E. Mace, MD, FACEP, FAAP</td>
</tr>
<tr>
<td>11:45 am – 12:45 pm</td>
<td>Lunch</td>
<td></td>
</tr>
<tr>
<td>12:45 – 1:30 pm</td>
<td>ABCs of Resident Teaching</td>
<td>Pawan Suri, MD</td>
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<tr>
<td>1:30 – 2:15 pm</td>
<td>Observation Roadmap</td>
<td>Sandra Sieck, RN, MBA</td>
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<tr>
<td>2:15 – 3:45 pm</td>
<td>Workshop: OU Management from the Front Lines (Ex. Protocols/Order sets/staffing models)</td>
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### Location

**DoubleTree by Hilton Hotel & Suites Charleston – Historic District, Charleston, SC 29401**

For overnight accommodations contact the DoubleTree directly at (877) 408-8733 and mention Michigan College of Emergency Physicians and our group code of MCE to receive a preferred rate. Discounted room block pricing will be available until August 22, 2016 or until the group block is sold out, whichever comes first. On-line reservations will also be accepted. Please go to the MCEP website [www.mcep.org](http://www.mcep.org) and click on the Observation Medicine Conference tab to view a link that will take you directly to our personalized group web page for the DoubleTree by Hilton.

*Schedule subject to change*

## Credit

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education through the joint providership of the American College of Emergency Physicians and the Michigan College of Emergency Physicians. The American College of Emergency Physicians is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The American College of Emergency Physicians designates this live activity for a maximum of 14 *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Approved by the American College of Emergency Physicians for a maximum of 14 hour(s) of ACEP Category I credit.
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REGISTRATION FORM

Payment Method:    ☐ Check Enclosed    Card #_________________________________________  
☐ MasterCard         ☐ VISA             Expiration Date_______________Security Code________  
☐ American Express  

Card Holder’s Signature___________________________  

NAME

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CITY      STATE   ZIP  
☐ Home    ☐ Business    ☐ Cell  

PHONE

E-MAIL

☐ ACEP Physician    $845    ☐ Nurses/PAs    $845  
☐ Non-ACEP Physicians/Administrators $975    ☐ Resident Member    $250  
☐ Groups of 10+ (must register together by contacting MCEP office to receive discount)    $745/each

On-line Registration:  
On-line Registration will be available at www.mcep.org. If you are not a member in our system and do not have a login/password please note you will have to create a new account – in doing so, if the wrong rate appears and does not apply to you – please contact the MCEP office to change your rate category on your new record or to assist with the registration process. Please note if you are registering in a group on-line registration is not an option – please call the MCEP office.

Cancellation Policy:  
All refunds must be requested in writing. If your written cancellation is received three weeks prior to the course date, you will receive a full refund minus a $100 administrative fee. No refunds on cancellations received after August 25, 2016.

Handouts:  
Handouts will NOT be printed for this event and will be available prior to the course date on our website, www.mcep.org, for download.

Please make check payable & return to:  