



American College of
Emergency Physicians®

ADVANCING EMERGENCY CARE



*The Most Authoritative and Informative Conferences
Available on EM Medical Billing and Coding*

Reimbursement: Trends and Strategies in Emergency Medicine

February 18-20, 2014

Advanced Procedure Coding for Emergency Medicine

February 21-22, 2014

Introduction to Emergency Department Coding

February 20, 2014

**SAVE \$75
TODAY WITH
EARLY BIRD
DISCOUNT**

- Real-World Strategies to Maximize Revenue
- ICD-10
- 2014 Medicare Fee Schedule
- 2013– 4 Reimbursement and Coding Webinars You Can't Miss

**New Orleans Marriott
New Orleans, LA**

www.acep.org/rc



EARLY BIRD REGISTRATION ENDS JANUARY 17

Dealing with compliance concerns?

Searching for real-world strategies to maximize your group's reimbursement?

What is the value-based payment modifier and what does it mean to you?

Does the uncertainty of 2014 ACA reform implementation have you in knots?

You have questions – ACEP's Reimbursement and Coding conferences have your answers!

Let's face it. Medical billing and coding isn't the most exciting topic, but it becomes very important when it comes to you and your group getting paid. You trust your staff and coders to stay up-to-date, but how much do you know about the changing landscape of medical billing and coding?

Hear the most knowledgeable and engaging faculty in the field cover the latest news and topics you need to know:

- Payment Reform Post-ACA
- 2014 Medicare Fee Schedule
- 2014 CPT and ICD-9 Update
- Scribes, EHRs, MDM Controversies, and ICD-10
- Observation Services and Urgent Care
- Strategies for Maximizing Revenue
- ...and Much More

Register yourself and tell your group — now is the time to collect every dollar to which you are legitimately entitled!

www.acep.org/rc

 American College of
Emergency Physicians®

ADVANCING EMERGENCY CARE 

Start Your New Orleans Journey with Venues You Can't Miss

- French Quarter / Bourbon Street
- Jackson Square
- St. Louis Cathedral
- French Market
- Aquarium of the Americas Audubon Zoo
- Garden District / St. Charles Avenue



RESERVE YOUR ROOM NOW – ACEP’S ROOM BLOCK WILL SELL OUT EARLY

ACEP is pleased to announce that housing for ACEP’s 2014 *Reimbursement and Coding conferences* is now open! All classes will take place at the New Orleans Marriott. Complimentary Wi-Fi in both sleeping rooms and the meeting space is included in this exceptional room rate!

New Orleans Marriott

555 Canal Street Drive

New Orleans, LA 70130

Reservations: 888-364-1200 or 504-581-1000

Go to www.acep.org/rc/hotel to reserve your room online

Group Code: You must inform the agent that you are attending the American College of Emergency Physicians’ *Reimbursement and Coding* conference to get the guaranteed low room rate.

Web Site: www.marriott.com

Rate: \$189 single/double, plus taxes and fees

Experience a majestic hotel in New Orleans ideally situated in the French Quarter and just steps away from Bourbon Street and other iconic attractions. The New Orleans Marriott offers guests a hospitable atmosphere, ideal for business and leisure travelers alike. After a day of learning, unwind in a room that combines modern decor with pleasing amenities. Explore a variety of conveniences at this hotel including a fully equipped fitness center and the award-winning 5 Fifty 5 restaurant, serving savory regional cuisine. At the New Orleans Marriott you may enjoy a room with panoramic Mississippi River or city views, while taking in the classic Southern hospitality!

The deadline to make reservations at the discounted rate is **Tuesday, January 17, 2014**. After January 17, rooms and rates are subject to availability. All reservations must be guaranteed with a paid deposit for the first nights guestroom and taxes.

Air Travel

Make your airline reservations through Campbell Travel, ACEP’s official travel agent, for best prices and service. Call 800-501-2570 or 972-716-2570, Monday - Friday from 8:00 am – 5:00 pm CST, or email acep@campbelltravel.com. A \$25.95 service fee will be added to the total amount of the purchase.

For more information, visit www.acep.org/rc

Stay Current Throughout the Year with ACEP’s *Reimbursement and Coding Webinars*

ACEP will be offering a series of three webinars taught by Drs. Michael Granovsky and Dennis Beck, Co-Chairs of ACEP’s *Reimbursement and Coding conferences*. You do not have to be registered for the conferences to gain access to these valuable webinars. However, as an added benefit to registering for these conferences, you can purchase the webinars at a discounted rate to supplement your conference experience.

NOVEMBER 19, 2013 — Countdown to ICD-10: Physician Documentation Education and Preparedness

JANUARY 21, 2014 — Nuts and Bolts of Reimbursement: Reimbursement Primer and the RBRVS System - ***Based on last year’s attendees, a must see for those planning to attend the conference.***

MAY 13, 2014 — How to Earn Your Value Payments: PQRS, Value-Based Modifier and Where the ED “Value” Train is Going

Explore the Exhibits

Tuesday, February 18 – Friday, February 21

During the breaks, enjoy a snack and visit our exhibit program featuring companies ready to demonstrate what’s new in products and services specific to your reimbursement and coding needs.

See What’s in Demand at the Product Showcase

Tuesday, February 18

Relax, recharge and enjoy a refreshment with new ideas and information presented at the Product Showcase. This is the place to learn more about products that can make your job easier!

Who Should Attend:

- Emergency Physicians
- Hospital Outpatient Coders
- Emergency Department Nursing Directors
- Billing/Coding/Medical Records Professionals
- Graduating Residents
- Reimbursement/Practice Management Consultants
- Emergency Physician Group Managers

100% NO RISK GUARANTEE

ACEP guarantees the quality of its educational conferences. If, for any reason, you are dissatisfied with the educational content of a conference for which you have paid, notify the ACEP Meeting Registrar in writing within 30 days of attending the conference, and ACEP will give you a credit toward another conference of comparable value or refund your registration fee.

Reimbursement: Trends and Strategies in Emergency Medicine

TUESDAY

FEBRUARY 18

- 7:00 am **Registration and Continental Breakfast**
- 8:00 am **2014 Reimbursement Update and National Trends** Michael A. Granovsky, MD, CPC, FACEP; David A. McKenzie, CAE
- 9:00 am **Incentive-Based Compensation: Measuring Your ED Group Relevant to ACOs and Incentives of the Future** Kevin M. Klauer, DO, EJD, FACEP
- 10:00 am **Break**
- 10:15 am **The Future of US Healthcare: Implementation is Here – PPACA 2014** Michael A. Granovsky, MD, CPC, FACEP; David A. McKenzie, CAE
- 11:15 am **Will You Measure Up in 2014?: The Future Reimbursement Realities of the CMS Quality Programs** Dennis Beck, MD, FACEP
- 12:00 pm **Lunch (On Your Own)**
- 1:00 pm **The Effect of EMRs on Productivity, Reimbursement, and Liability** Kevin M. Klauer, DO, EJD, FACEP
- 2:00 pm **The ED from a CMS Perspective** Debra L. Patterson, MD
- 3:00 pm **ACOs, Payers and What Looms Ahead** Leonard Kalm
- 4:00 pm **Product Showcase (This is a non-CME activity)**

WEDNESDAY

FEBRUARY 19

- 7:30 am **Continental Breakfast**
- 8:00 am **Changing Revenue Streams: Observation, Hospitalists, and Urgent Care** Michael A. Granovsky, MD, CPC, FACEP
- 9:00 am **Maximizing Patient Throughput** James J. Augustine, MD, FACEP
- 10:00 am **Break - Visit the Exhibits**
- 10:30 am **Tools for the Toolbox: How to Respond to Government and Private Health Plan Audits and Recovery Actions** Edward R. Gaines, III, JD, CCP
- 11:30 am **Obamacare 2.0: Payment Reform in a Post PPACA World – What Does it All Mean to EM?** Edward R. Gaines, III, JD, CCP
- 12:30 pm **Lunch (On Your Own)**
- 1:30 pm **ED Benchmarking** James J. Augustine, MD, FACEP
- 2:30 pm **Break - Visit the Exhibits**
- 3:00 pm **Commercial Payer Physician Profiling** Ron Howrigan
- 4:00 pm **Question & Answer Session** Michael A. Granovsky, MD, CPC, FACEP (Moderator); Edward R. Gaines, III, JD, CCP; Ron Howrigan

THURSDAY

FEBRUARY 20

- 7:30 am **Continental Breakfast**
- 8:00 am **Navigating The Maze: Payer Negotiations in an Exchange World** Ron Howrigan
- 9:30 am **Break - Visit the Exhibits**
- 10:00 am **Hot Topics in ED Coding and Billing Compliance: Strategies for the Hidden Traps and Pitfalls** Edward R. Gaines, III, JD, CCP
- 11:30 am **Question & Answer Session** Edward R. Gaines, III, JD, CCP; Michael A. Granovsky, MD, CPC, FACEP; Ron Howrigan

OPTIONAL SESSION

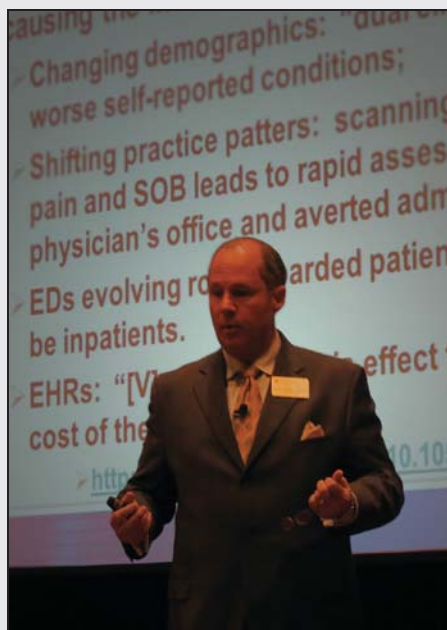
THURSDAY, FEBRUARY 20

Introduction to Emergency Department Coding

New to emergency department coding? You must attend this session!

This 4-hour session is designed for those new to emergency department coding or desire a basic ED coding refresher. Scheduled between the Reimbursement and Coding conferences, this course will bring you up to speed for the Advanced Coding conference, and provides 4 additional hours of CME credit/AAPC CEUs. (Additional \$125 fee)

- 1:30 pm **Basic E/M for Coding for Physician Services in the ED** Todd Thomas, CCS-P
- 3:30 pm **Break – Visit the Exhibits**
- 4:00 pm **Case Study Presentation: Charting a Course to Coding a Chart** David A. McKenzie, CAE (Moderator); Dennis M. Beck, MD, FACEP; Todd Thomas, CCS-P



Advanced Procedure Coding for Emergency Medicine

FRIDAY

FEBRUARY 21

- 7:30 am **Continental Breakfast**
- 8:00 am **2014 Coding Update - CPT, PQRS, and the Latest Audits: What You Need to Know Now** Michael A. Granovsky, MD, CPC, FACEP; David McKenzie, CAE
- 9:00 am **Critical Care Coding: Everything and More Coders and Physicians Will Ever Need to Know** Dennis M. Beck, MD, FACEP
- 10:00 am **Break - Visit the Exhibits**
- 10:30 am **October 2014 is Only 8 Months Away: ICD-10 is Around the Corner** Michael A. Granovsky, MD, CPC, FACEP
- 11:30 am **Compliance Concerns - They Are Watching You! What You Need to Know to Be Safe** Caral L. Edelberg, CPC, CPMA, CAC, CCS-P, CHC
- 12:30 pm **Lunch (On Your Own)**
- 1:30 pm **Lightning Rounds: Don't Get Struck - Scribes, EHRs, MDM Controversies, PQRS Preparation and Other Hot Topics** David McKenzie, CAE (Moderator); Dennis M. Beck, MD, FACEP; Caral L. Edelberg, CPC, CPMA, CAC, CCS-P, CHC; Michael A. Granovsky, MD, CPC, FACEP; Todd Thomas, CCS-P
- 2:30 pm **Break**
- 2:45 pm **Lightning Rounds: Don't Get Struck - Scribes, EHRs, MDM Controversies, PQRS Preparation and Other Hot Topics (continued)** David McKenzie, CAE (Moderator); Dennis M. Beck, MD, FACEP; Caral L. Edelberg, CPC, CPMA, CAC, CCS-P, CHC; Michael A. Granovsky, MD, CPC, FACEP; Todd Thomas, CCS-P



SATURDAY

FEBRUARY 22

- 7:30 am **Continental Breakfast**
- 8:00 am **The World Beyond E/M: How to Code for the Most Common ED Procedures** Michael A. Granovsky, MD, CPC, FACEP
- 9:00 am **Advanced Coding Case Study Workshop** Dennis M. Beck, MD, FACEP (Moderator); Caral L. Edelberg, CPC, CPMA, CAC, CCS-P, CHC; Michael A. Granovsky, MD, CPC, FACEP; Todd Thomas, CCS-P
- 10:30 am **Break**
- 10:45 am **Advanced Coding Case Study Workshop (continued)** Dennis M. Beck, MD, FACEP (Moderator); Caral L. Edelberg, CPC, CPMA, CAC, CCS-P, CHC; Michael A. Granovsky, MD, CPC, FACEP; Todd Thomas, CCS-P
- 12:15 pm **Lunch (On Your Own)**
- 1:15 pm **Are You Ready for The Expanding Use Of Observation: How to Document and Code Facility and Professional Services** Michael A. Granovsky, MD, CPC, FACEP
- 2:15 pm **Open Forum: Your Specific Coding Concerns Addressed** Michael A. Granovsky, MD, CPC, FACEP (Moderator); Dennis M. Beck, MD, FACEP; Caral L. Edelberg, CPC, CPMA, CAC, CCS-P, CHC; David McKenzie, CAE; Todd Thomas, CCS-P



Continuing Medical Education Credit for Physicians

The American College of Emergency Physicians is accredited by the ACCME to provide continuing medical education for physicians.

Reimbursement: Trends and Strategies in Emergency Medicine.

The American College of Emergency Physicians designates this live activity for a maximum of 17.75 *AMA PRA Category 1 Credit(s)*TM. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Optional Session: Introduction to Emergency Department Coding.

The American College of Emergency Physicians designates this live activity for a maximum of 4 *AMA PRA Category 1 Credit(s)*TM. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Advanced Procedure Coding for Emergency Medicine.

The American College of Emergency Physicians designates this live activity for a maximum of 13 *AMA PRA Category 1 Credit(s)*TM. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Reimbursement: Trends and Strategies in Emergency Medicine, Optional Session: Introduction to Emergency Department Coding and the Advanced Procedure Coding for Emergency Medicine

have been approved for 17.75, 4 and 13 hours, respectively for ACEP Category I credit.

Course objectives can be found on the conference website



Invited Faculty



James J. Augustine, MD, FACEP Vice President, Emergency Department Benchmarking

Alliance (EDBA); Clinical Associate Professor, Department of Emergency Medicine, Wright State University, Dayton, Ohio; Director of Clinical Operations, EMP, Past Chair for the Joint Commission Hospital Professional Technical Advisory Committee, and on the Board of Commissioners. In his 31 years of service in Emergency Medicine and EMS, has served as a Medical Director in Washington, DC, Atlanta, GA, and Dayton, OH. National consultant, author, and speaker related to emergency department operations, design, and preparedness.



Dennis M. Beck, MD, FACEP President and CEO, Beacon Medical Services, Aurora, Colorado; Past Chair

and current member, ACEP Reimbursement, Quality and Performance Committees; Current member, ACEP Coding and Nomenclature Committee; Chair, CO ACEP Finance Network; Member, COACEP representative to TrailBlazer Carrier Advisory Committee; Co-Chair, ACEP Value Based Emergency Care Task Force (2008-9); Chair, ACEP Episodes of Care Task Force (2009-10); Co-Chair, ACEP Healthcare Delivery Reform Task Force (2011-12); Past Member, AMA RUC; Past President, CO ACEP; Co-Course Director, *Reimbursement Trends and Strategies in EM/Advanced Procedure Coding for EM*.



Caral L. Edelberg, CPC, CPMA, CAC, CCS-P, CHC President, Edelberg Compliance

Associates, Baton Rouge, Louisiana; Member, ACEP Coding and Nomenclature Committee; AHIMA Approved ICD-10-CM Trainer; Clinical/Technical Editor, *ED Specialty Credential Study Guide* and Specialty Certification AAPC; Past Member, National Advisory Board, AAPC; Recipient, Faculty Member of the Year (ACEP); Past President, Baton Rouge Chapter AAPC; Past Editor, *Emergency Department Answer Book*; Member, Editorial Advisory Board, *ED Coding Alert*; Member Editorial Advisory Board/Columnist, *ED Management*



Edward R. Gaines, III, JD, CCP Chief Compliance Officer, Medical Management Professionals, Inc.,

Greensboro, NC; Co-founder, Past Chair and current Board Member, Emergency Department Practice Management Association (EDPMA), McLean, Virginia; Fellow, Certified Compliance Professional (CCP) and Board Member, Health Ethics Trust; Member, ACEP and NCCEP Reimbursement Committees; ACEP Honorary Member (2012); Member, North Carolina State Bar and Member of the Bar of the United States Supreme Court.



Michael A. Granovsky, MD, CPC, FACEP President, LogixHealth; Editor, *ED Coding Alert*,

Subject Matter Expert AAPC ED Subspecialty Certification Exam; Chair, ACEP's Coding and Nomenclature Committee; Member Reimbursement Committee; CFO, Greater Washington Emergency Physicians, Fort Washington, Maryland, Co-Course Director, *Reimbursement Trends and*

Strategies in EM/Advanced Procedure Coding for EM



Ron Howrigan President & Founder, Fulcrum Strategies, Managed Care Consulting and

Marketing Firm for Medical Practices; Chief Operating Officer, Raleigh Neurology Associates; Chairman of the Board of Directors, The Mariposa School for Children with Autism; Former Member, Board of Directors, Lovelace Health Systems; Former Chairman of the Board of Directors, North Carolina Association of Health Plans



Leonard Kalm Corporate Vice President of Strategic Pricing and Analytics for HCA's Continental, Capital and Mountain Divisions.



Kevin M. Klauer, DO, EJD, FACEP Clinical Professor, Michigan State University, College of Osteopathic Medicine; Chief Medical Officer, EMP, Ltd.; Director, Center for Emergency Medical Education, Canton, Ohio; Medical Editor In Chief, *ACEP News*; Board Member, Physicians Specialty Limited, Risk Retention Group; Board Member, Emergency Medicine Physicians, Ltd., Director, EMP PSO; ACEP Council Vice Speaker; Board Member, NEMPAC



David A. McKenzie, CAE Reimbursement Director, ACEP, Irving, Texas; Staff Contact, AMA RVS Update Committee, the CPT Editorial Panel, and the CPT Advisory Committee; Liaison to Reimbursement and Coding and Nomenclature Advisory Committees, ACEP



Debra L. Patterson, MD Vice President, Clinical Affairs and Executive Medical Director for Novitas

Solutions, Inc., the Medicare Administrative Contractor for Part A & B services in Jurisdiction 12 (Pennsylvania, Maryland, DC, New Jersey, and Delaware) and Jurisdiction H (Arkansas, Colorado, Louisiana, Mississippi, New Mexico, Oklahoma, and Texas). Responsible for oversight of Novitas Program Integrity functions which include the Contractor Medical Directors, Medical Review, Provider Outreach and Education, and Informatics.



Todd Thomas, CCS-P President, ERcoder, Inc; Oklahoma City, Oklahoma; Past-President, Oklahoma

City Chapter, American Academy of Professional Coders; Member, *ED Coding Alert* Editorial Advisory Panel; Member, Coding and Nomenclature Advisory Committee, ACEP; 2009-10 *Outstanding Speaker of the Year Award*, ACEP

REGISTER TODAY – Discounts End January 17, 2014

Reimbursement: Trends and Strategies in Emergency Medicine – February 18-20, 2014
Advanced Procedure Coding for Emergency Medicine – February 21-22, 2014
Introduction to Emergency Department Coding – February 20, 2014
 New Orleans Marriott – New Orleans, LA

REGISTRANT INFORMATION

NAME	ACEP ID#	NPI NUMBER
TITLE	ADDRESS	
CITY/STATE/ZIP	E-MAIL ADDRESS	
TELEPHONE	EMERGENCY CONTACT	TELEPHONE

REGISTRATION CATEGORIES

The last day to pre-register is February 7, 2014. All registration fees must be prepaid. Your registration fee includes exhibits, continental breakfast, and coffee breaks.

Reimbursement: Trends and Strategies in Emergency Medicine February 18-20, 2014

Advanced Procedure Coding for Emergency Medicine February 21-22, 2014

	Discount fee on or before 1/17/14	Regular fee after 1/17/14	Discount fee on or before 1/17/14	Regular fee after 1/17/14
ACEP Member	<input type="checkbox"/> \$650	<input type="checkbox"/> \$725	<input type="checkbox"/> \$520	<input type="checkbox"/> \$595
Add'l Member Same Inst*	<input type="checkbox"/> \$540	<input type="checkbox"/> \$615	<input type="checkbox"/> \$480	<input type="checkbox"/> \$555
Non-Member Physician	<input type="checkbox"/> \$840	<input type="checkbox"/> \$915	<input type="checkbox"/> \$655	<input type="checkbox"/> \$730
Add'l Non-Member Physician Same Inst*	<input type="checkbox"/> \$695	<input type="checkbox"/> \$770	<input type="checkbox"/> \$585	<input type="checkbox"/> \$660
ACEP Member Resident	<input type="checkbox"/> \$460	<input type="checkbox"/> \$535	<input type="checkbox"/> \$335	<input type="checkbox"/> \$410
Non-Member Resident/Resident Fellow**	<input type="checkbox"/> \$495	<input type="checkbox"/> \$570	<input type="checkbox"/> \$395	<input type="checkbox"/> \$470
Physician Assistant	<input type="checkbox"/> \$495	<input type="checkbox"/> \$570	<input type="checkbox"/> \$395	<input type="checkbox"/> \$470
Nurse/NP	<input type="checkbox"/> \$495	<input type="checkbox"/> \$570	<input type="checkbox"/> \$395	<input type="checkbox"/> \$470
Billing/Coding Professional	<input type="checkbox"/> \$740	<input type="checkbox"/> \$815	<input type="checkbox"/> \$625	<input type="checkbox"/> \$700
Add'l Billing/Coding Professional*	<input type="checkbox"/> \$635	<input type="checkbox"/> \$710	<input type="checkbox"/> \$535	<input type="checkbox"/> \$610
Consultant	<input type="checkbox"/> \$740	<input type="checkbox"/> \$815	<input type="checkbox"/> \$625	<input type="checkbox"/> \$700
Add'l Consultant*	<input type="checkbox"/> \$635	<input type="checkbox"/> \$710	<input type="checkbox"/> \$535	<input type="checkbox"/> \$610

- Yes, I would like to attend the Product Showcase on Tuesday, February 18, 2014. *(included in fee)*
- Yes, I would like to attend the Optional Session: Introduction to Emergency Department Coding on Thursday, February 20, 2014. *(additional \$125)*
- Yes, I would like to register for Reimbursement/Coding webinar. *(additional \$99 each)* Nov. 19, 2013. Jan. 21, 2014. May 13, 2014

* The additional member, non-member same institution, and additional billing/coding professional or consultant fee is applicable when registering three or more paid registrants from the same institution or group. The three or more registrations must be mailed together and full payment must be included.

** Letter of verification required.

Cancellation / Refund Policy Full conference registration, less the \$100 cancellation fee, is refundable only if submitted in writing to meetingregistrar@acep.org 30 days prior to the beginning of the conference. Registrations and cancellations received after the 30 day deadline are not refundable. Exceptions will be made for family emergencies and must be submitted in writing to meetingregistrar@acep.org. For these instances the full conference registration fee, less the \$100 admin fee, will be refunded. If you cancel and are entitled to a refund, expect the refund within 30 days. All refunds will be issued back to the original payment type. Cash payments will be refunded by check.

Americans with Disabilities Act In accordance with the Americans with Disabilities Act, ACEP uses only facilities that are in compliance. If you are disabled requiring special assistance while attending the 2014 *Reimbursement and Coding* conference, call 800-798-1822, ext. 5.

PAYMENT INFORMATION

- Enclosed is my check for \$ _____ Charge my: Visa MasterCard Discover American Express

CARD #	EXPIRATION DATE
SIGNATURE	SECURITY CODE



Online:
www.acep.org/rc



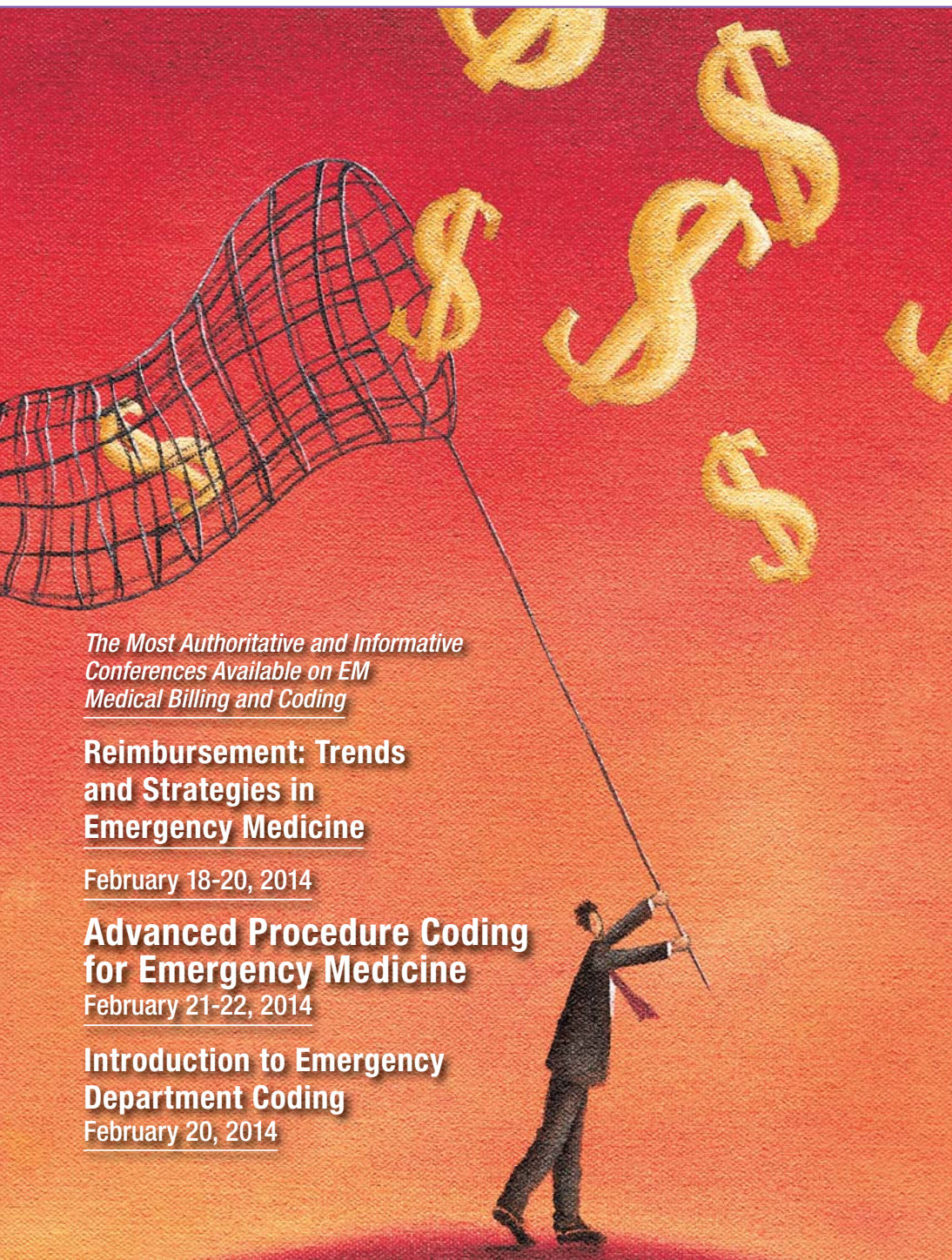
Phone:
 800.798.1822, ext. 5



E-Mail Registration:
meetingregistrar@acep.org



Mail Registration:
 ACEP Meeting Registrar / P.O. Box
 619911 / Dallas, TX 75261-9911



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**Reimbursement: Trends
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**Advanced Procedure Coding
for Emergency Medicine**

February 21-22, 2014

**Introduction to Emergency
Department Coding**

February 20, 2014

“The faculty and the information presented was very valuable.”

“The conference was very useful, provided a lot of information to take back to my group.”

“Learning the new phrases and strong verbiage that physicians find easiest to use to meet federal guidelines. I’ve also learned when and how to apply appropriate procedural codes and modifiers – valuable information!”

“I really like the case studies, the format was excellent and found the audited charts extremely interesting.”

“Latest information and access to the experts in the field.”

“This conference offered relevant and important information. I really enjoyed the interaction between presenters and audience.”

“I enjoyed that everything in the conference related to the ER. I liked having a diverse panel (doctors and coders) that was available for questions as well.”

“The presenters were exceptional and the subjects very important.”